

INTUBLADE



ONBOARDING & TRAINING GUIDE



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Born from loss. Built so it won't happen again.
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400+ departments. 92% first-pass success. The mission in data.



WELCOME TO

INTUBLADE

VIDEO LARYNGOSCOPE
DISPOSABLE. LENS-CLEARING.

**BORN IN
COMBAT.**

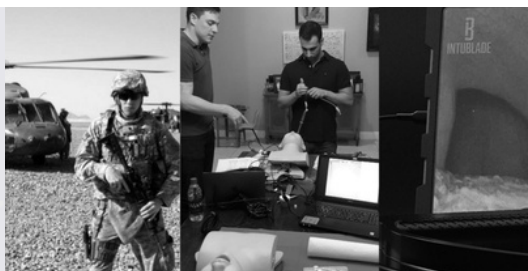
**BUILT
FOR
EVERY
CALL.**

[INTUBLADE.COM](https://intublade.com)

**VETERAN-OWNED &
OPERATED**



FROM THE CEO



Born from loss. Built so it won't happen again.

In 2008, I deployed to Afghanistan as an Army Combat Medic. I watched video laryngoscopes fail at the worst possible moments: fogged lenses, dead batteries, lost recordings. These weren't inconveniences. They cost people critical moments of clarity.

I came home, trained as an ER physician, and found the same failures in civilian medicine. So I built what didn't exist.

IntuBlade exists so the tool never gets in the way of the moment. Every feature was designed because its absence cost someone, somewhere, a critical outcome.

Every provider deserves tools that work when seconds count. You're part of that mission now.

Let's get your team ready.

Andrew Napier, MD, FAAEM
CEO/FOUNDER

Unboxing your device:

SIZE 3 + SIZE 4 AVAILABLE | INTUBLADE.COM



INTUBLADE | DEVICE OVERVIEW



ONE DEVICE. EVERYTHING YOU NEED.

THE INTUBLADE DEVICE:

PLUG IT IN. INTUBATE.

DESIGNED TO BE THAT SIMPLE.

No monitor.
No battery.
No login.
No manual recording.
No setup call.

< 30 SECONDS

Just plug it in. You're ready.

FROM PACKAGE TO LIVE VIDEO FEED.

WHEN YOU SEE THIS SCREEN,
YOU'RE READY TO GO.



01

OPEN THE APP

Free on iOS and Android.
No account. No codes.
Just open it.

02

PLUG IN THE BLADE

USB-C connects directly to your
phone or tablet. The video feed
appears the moment you connect.

03

VIDEO FEED APPEARS AUTOMATICALLY

No buttons. No settings.
No delay. It's live from
the first second.

04

RECORDING STARTS. YOU'RE READY.

Automatic from plug-in. Automatic
upload on disconnect. Zero extra
steps. You're ready to go.



THE INTUBLADE APP | FREE TO USE

YOUR RECORD BUILDS ITSELF. YOU JUST CONFIRM IT.

> AFTER THE INTUBATION | CLINICIAN EXPERIENCE



<60 SECONDS.

01

FIND YOUR PROCEDURE

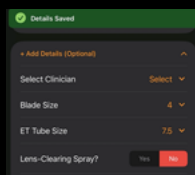
- Open the app.
- Your most recent intubation is at the top.
- Tap to open it.



02

ADD YOUR TAGS

- Blade size. ETT size.
- Number of attempts.
- Lens spray used. Outcome.
- Fill in what you know.
- Takes 30 seconds.



03

ATTACH YOUR CONFIRMATION PHOTO

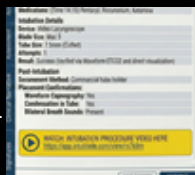
Take a photo of tube placement confirmation at the bedside. Attach it directly to the record. It lives there permanently.



04

COPY YOUR PLAYBACK LINK

- Tap "Share."
- Copy the unique link.
- Paste it into your ePCR narrative or notes field.
- Anyone with that link can watch your footage.
- No login required.



WATCH OUR STEP BY STEP WALKTHROUGH

**FREE.
POWERFUL.
ALREADY
RUNNING.**

Everything on the left page is powered by the IntuBlade app.

It's free to download on iOS and Android. Open it once. It handles the rest.

✓ **AUTO-RECORDING**

Starts on plug-in. Stops on disconnect.

✓ **VIDEO PLAYBACK**

Watch any procedure from your list.

✓ **SHAREABLE LINK**

Unique link per procedure. No login to view.

✓ **PHOTO
CONFIRMATION**

Attach procedure photos to the record.

✓ **TAGS +
DOCUMENTATION**

Blade size, ETT, attempts. 30 seconds.

✓ **AUTO-UPLOAD TO
PORTAL**

Footage reaches your MD automatically.

✓ **FREE TO
DOWNLOAD**

App Store + Google Play. Always free.

**< 60
SECONDS**

**FROM UNBOXING
TO FULLY
DOCUMENTED
INTUBATION.**

DOWNLOAD NOW





INTUBLADE | PATENTED TECHNOLOGY

LENS-CLEARING

**EVERY VL
WORKS WHEN
THE AIRWAY IS
CLEAN.**

**INTUBLADE
WORKS WHEN
IT ISN'T.**

**THE ONLY DISPOSABLE VIDEO LARYNGOSCOPE
WITH A PATENTED LENS-CLEARING SYSTEM.**



LUER LOCK PORT

Standard saline. Any 10mL syringe. Twist-lock compatible.

Note: Not included.

TWIST-LOCK READY

Fill. Lock. Press. No extra equipment needed.



40% of PreHospital Airways Fail Due to Obscured View.

SOURCE: AM J EMERG MED, 2021



⚠ ALWAYS CHECK THE PATIENT'S MOUTH – NOT JUST THE SCREEN.

**SAME TECHNIQUE
YOU ALREADY
KNOW.**

**BETTER VISIBILITY
THAN YOU'VE
EVER HAD.**

STANDARD MAC GEOMETRY.
ZERO LEARNING CURVE.

01

INSERT

Left hand. Midline.
Sweep tongue left.
~2 lbs upward force.

02

FIND THE EPIGLOTTIS

Advance to the vallecula.
Lift anteriorly.
Cords visible below.

03

GUIDE THE TUBE

Watch screen AND patient.
Pass ETT under video
visualization.

04

CONFIRM + SECURE

Inflate cuff 5-10cc. Depth 21-23cm
at teeth. ETCO₂ + auscultation +
chest rise. Secure with tube holder.

YOU ALREADY HAVE A PLAN. HERE IT IS.

01

SOILED AIRWAY

Heavy secretions. Active bleeding.

Activate saline flush. Run SALAD simultaneously. Suction alongside blade throughout laryngoscopy. Keep going.

02

ANTERIOR AIRWAY

Anatomy that fights you.

More head extension. Ear-to-sternal-notch alignment. Swap to a bougie. Apply BURP if needed. You've got this.

03

FAILED AIRWAY

Two attempts. SpO₂ below 90%.

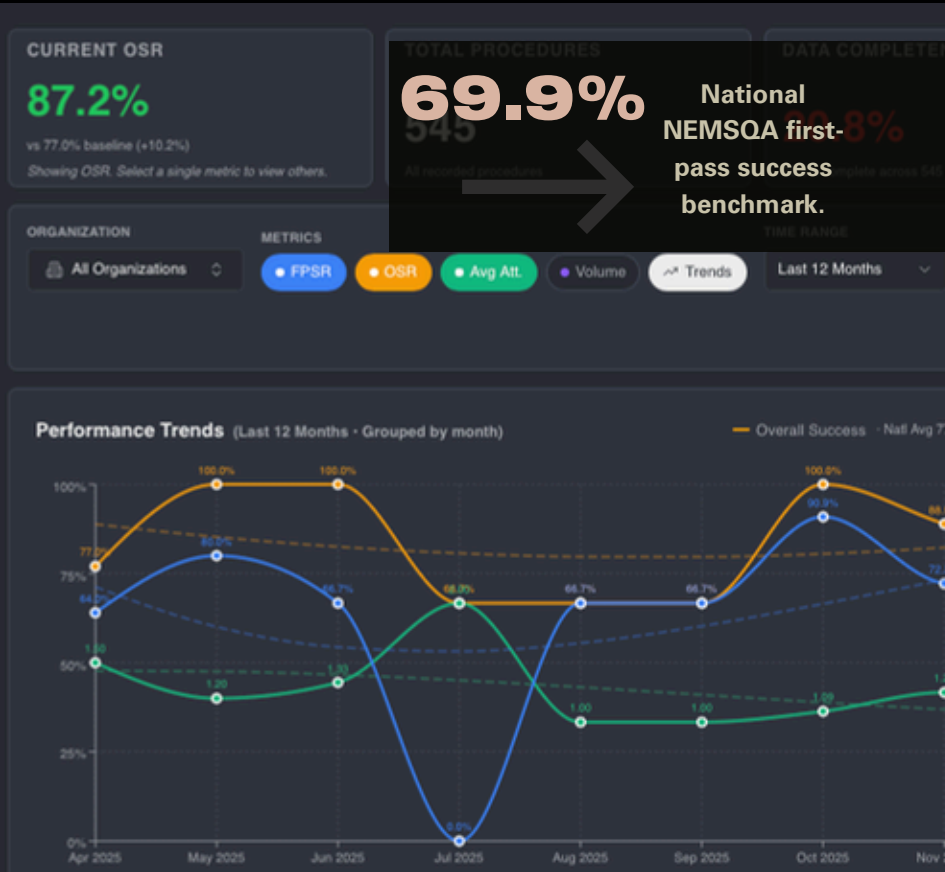
Stop. Return to BVM. Insert supraglottic airway: i-gel, King LT, or LMA. Contact Medical Control. Document everything.

⚠ NEVER exceed two attempts without escalating.



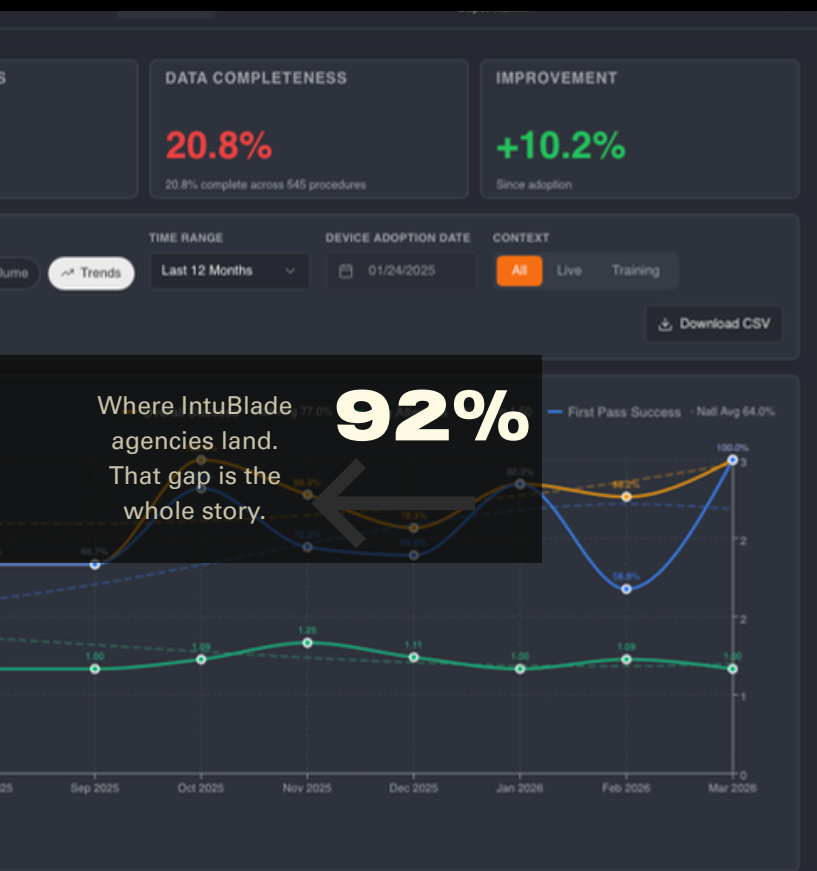
TWO ATTEMPTS MAXIMUM. INTUBLADE GIVES YOU THE BEST FIRST-PASS CHANCE. THE FAILED AIRWAY PROTOCOL IS STILL YOURS TO KNOW.

THE METRICS MEDICAL DIRECTORS ACTUALLY NEED.



Real-time performance trends. Every procedure tracked. Every trend visible. The moment your agency adopts IntuBlade, the dashboard starts working for you.

WATCH YOUR AGENCY IMPROVE IN REAL TIME.



* Data shown reflects active agency use. Individual results vary based on procedure volume and data completeness.

Input your baseline. The system tracks everything from there. Your Medical Director doesn't have to chase the data, it comes to them.

EVERY INTUBATION. REVIEWED. AUTOMATICALLY.

>AFTER THE INTUBATION | MEDICAL DIRECTOR EXPERIENCE



APP.INTUBLADE.COM

01

LOG IN

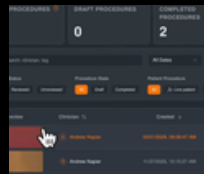
- Go to app.intublade.com
- Click Sign In as Admin.
- Your dashboard is ready.



02

FIND YOUR PROVIDER

- Select any provider from your user list.
- Click their procedure.
- Their footage is already there. Nothing to request.



03

WATCH THE FOOTAGE

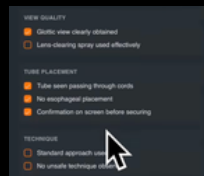
- Full HD. Every second.
- Recorded automatically. Every time.



04

FLAG FOR COACHING

- Flag any video for follow-up or debrief.
- Stays marked permanently.
- No paperwork. No memory required. The footage speaks for itself.



WATCH OUR 60 SECOND STEP BY STEP WALKTHROUGH

BEFORE THE FIRST CALL →

INTUBLADE | COMPETENCY VERIFICATION

EVERY PROVIDER. DOCUMENTED. BEFORE THEY GO LIVE.

Competency verification isn't a box to check. It's the moment your whole team moves forward with confidence.

□ **SETUP**

Provider sets up device independently. Under 30 seconds.

□ **TECHNIQUE**

Full four-step sequence on manikin. No prompting. No coaching.

□ **LENS CLEARING**

Demonstrates saline flush correctly. Outside airway only.

□ **TUBE CONFIRMATION**

ETCO₂ + auscultation + chest rise. All three. Every time.

□ **APP WORKFLOW**

Tags procedure. Attaches photo. Copies playback link. Pastes into ePCR.

□ **DIFFICULT AIRWAY**

Can verbalize soiled, anterior and failed airway protocols.



***DOWNLOAD THE FULL SKILLS EVALUATION SHEET**

The official sign-off form. Free. Printable. Ready to use.

HOSPITAL · ASC · PREHOSPITAL · FLIGHT · MILITARY · GROUND

ONE DEVICE. EVERY MISSION.

400+
DEPARTMENTS
NATIONWIDE.

92% AVERAGE
FIRST-PASS
SUCCESS RATE

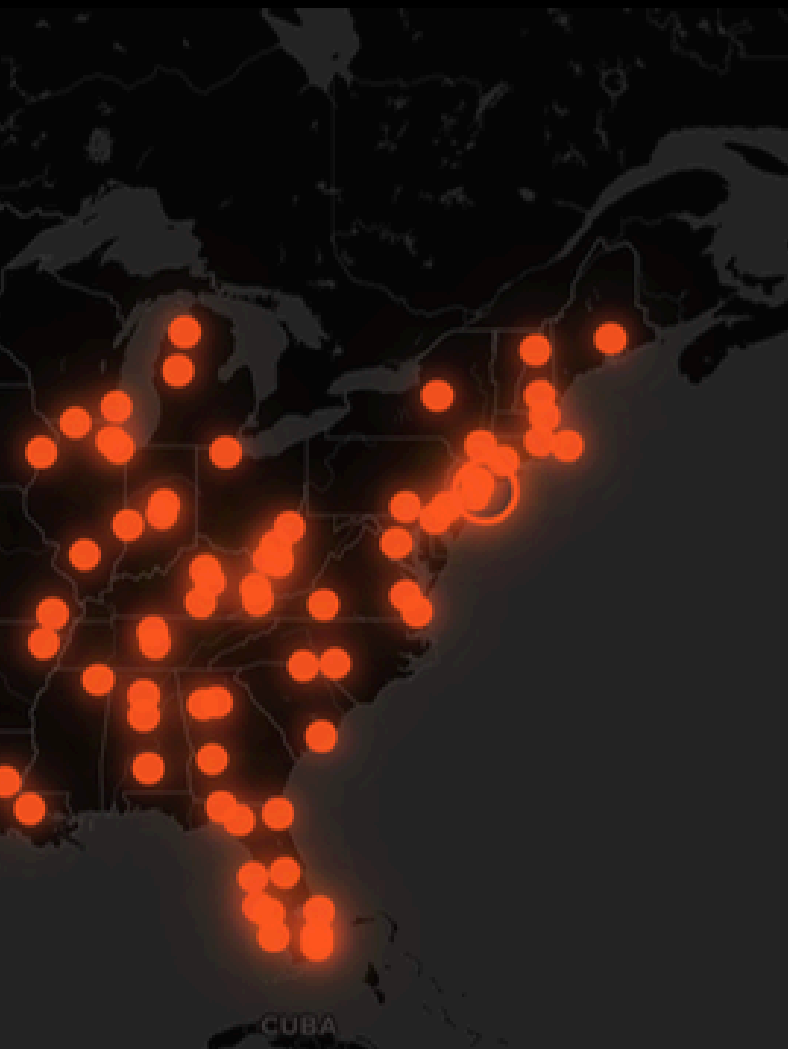
VS. 69.9% NATIONAL NEMSQA BENCHMARK

Every dot on this map is a team that said yes to better outcomes. Every provider behind those dots showed up to the worst moments, the hardest calls, the airways that don't wait.

This device was built for them.

Built for you.

Welcome to the mission.



BECAUSE YOUR MISSION IS

CLEAR

INTUBLADE®

BECAUSE YOUR MISSION IS CLEAR

YOUR COMPLETE RESOURCE LIBRARY



intublade.com/resources

Quick Start Guide · Airway Protocol Skills
Evaluation Sheet · App Walkthrough Admin Portal
Walkthrough · Agency Training Guide and more

All free. No login required.



SUPPORT

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SALES

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intublade.com

VETERAN-OWNED & OPERATED

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